

THE OFFICIAL 2021 VENDOR
GUIDE & MEMBERSHIP DIRECTORY OF:

CAI MICHIGAN CHAPTER



12 MONTHS OF EXPOSURE



COST EFFICIENT



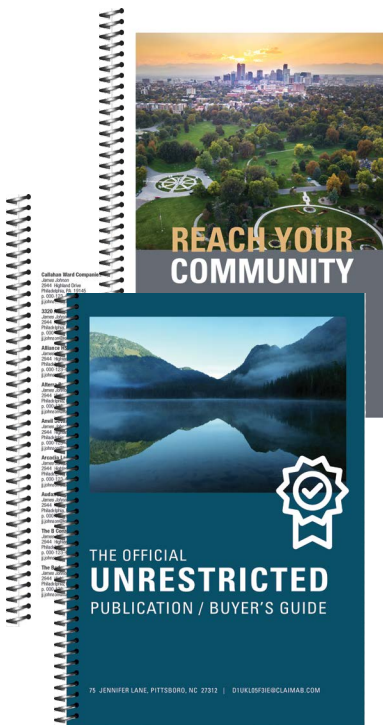
REACH YOUR AUDIENCE

The Vendor Guide & Membership Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!



SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

WWW.EMCONSULTINGINC.COM/ADRESERVATION/CAIMI



PRINT ADVERTISING RATES FOR 5.5" X 8.5" PUBLICATION:

PREMIUM AD SPOTS	COLOR	
Back Cover	\$1,359	
Inside Covers (<i>Front or Back</i>)	\$1,259	
Facing Page to Inside Covers	\$1,149	
Full Page Tab	\$1,049	
Half Page Tab	\$729	
DISPLAY ADS	B&W	COLOR
Full Page	\$609	\$829
1/2 Page	\$299	\$519
1/4 Page	\$199	\$409

ADDITIONAL FEATURES:

ENHANCED LISTING*	RATE
Boxed Listing	\$69
Shaded Box Listing	\$99
Boxed Listing with Logo	\$149
Boxed Listing with Logo & 50 word bio	\$199

*To place an enhanced listing, you must be an active member with the association/chamber at the time the publication prints. If you are not an active member, you authorize E&M to create an ad (if you don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing.

NEED DESIGN HELP?

DESIGN SERVICES	RATE
Ad Creation (<i>cost based on ad size</i>)	\$39 - \$149
Ad Change (<i>cost based on ad size</i>)	\$39 - \$99



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: _____

CONTACT: _____

PHONE: _____ FAX: _____

EMAIL: _____

AD SIZE: _____ COLOR B&W

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!



PREVIOUS PUBLICATION

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



QUESTIONS?

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LEARN MORE ABOUT E&M CONSULTING!

*Please contact 952-222-0965, fax 952-448-9928, or email optout@emconsultinginc.com (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.