

THE OFFICIAL 2020 VENDOR
GUIDE & MEMBERSHIP DIRECTORY OF:

CAI MICHIGAN CHAPTER



12 MONTHS OF EXPOSURE



COST EFFICIENT



REACH YOUR AUDIENCE

The Vendor Guide & Membership Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!



SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

WWW.EMCONSULTINGINC.COM/ADRESERVATION/CAIMI

PRINT ADVERTISING RATES FOR 5.5" X 8.5" PUBLICATION:

PREMIUM AD SPOTS		COLOR
Back Cover		\$1,299
Inside Covers (<i>Front or Back</i>)		\$1,199
Facing Page to Inside Covers		\$1,099
Full Page Tab		\$999
Half Page Tab		\$699
DISPLAY ADS		COLOR
	B&W	
Full Page	\$559	\$759
1/2 Page	\$279	\$479
1/4 Page	\$179	\$379

ADDITIONAL FEATURES:

ENHANCED LISTING*	RATE
Boxed Listing	\$69
Shaded Box Listing	\$99
Boxed Listing with Logo	\$149
Boxed Listing with Logo & 50 word bio	\$199

*To place an enhanced listing, you must be an active member with the association/chamber at the time the publication prints. If you are not an active member, you authorize E&M to create an ad (if you don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing.

NEED DESIGN HELP?

DESIGN SERVICES	RATE
Ad Creation (<i>cost based on ad size</i>)	\$39 - \$149
Ad Change (<i>cost based on ad size</i>)	\$39 - \$99



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: _____

CONTACT: _____

PHONE: _____ FAX: _____

EMAIL: _____

AD SIZE: _____ COLOR B&W

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!



DON'T STOP THERE!

Contact us and we can customize business cards, postcards, flyers, social media posts and more!



QUESTIONS?

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LEARN MORE ABOUT E&M CONSULTING!

*Please contact 952-222-0965, fax 952-448-9928, or email optout@emconsultinginc.com (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.