

To:



## WHY ADVERTISE IN THE... COMMUNITY ASSOCIATION NEWS MAGAZINE?



### REACH

CEOs, Presidents, Directors, Purchasing Agents and Senior Management at Community Management companies and industry business partners.



### 4,000

Print and online versions of *Community Association News* reach 4000+ readers annually with multiple ways to be seen.



### TARGETED

*Community Association News* magazine is a recognized and targeted industry publication with established readership and trusted content.



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### DEADLINES

#### SPRING

**AD DEADLINE:** January 1

**EST. DELIVERY:** February

#### SUMMER

**AD DEADLINE:** May 1

**EST. DELIVERY:** June

#### FALL

**AD DEADLINE:** August 1

**EST. DELIVERY:** September

#### WINTER

**AD DEADLINE:** November 1

**EST. DELIVERY:** December

### SPECIFICATIONS

**COLOR SPACE:** Full Color

**FREQUENCY:** Quarterly

**BINDING:** Saddle-Stitch

**TRIM SIZE:** 8.375" x 10.875"

### FOR MORE INFORMATION

#### TYLER GILBOE

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[tyler@emconsultinginc.com](mailto:tyler@emconsultinginc.com)

### AD RATES

### AD SPECS

COLOR ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Back Cover - Full Page	\$1,099	\$999	\$169	8.625" x 8.315"	N/A
Inside Cover - Full Page	\$999	\$899	\$169	8.625" x 11.125"	N/A
Page 1 - Full Page	\$899	\$799	\$169	8.625" x 11.125"	N/A
Full Page	\$759	\$699	\$169	8.625" x 11.125"	N/A
1/2 Page	\$479	\$429	\$169	3.625" x 10"	7.5" x 5"
1/4 Page	\$369	\$329	\$169	3.625" x 5"	N/A
1/8 Page	\$329	\$309	\$169	N/A	3.5" x 2.5"

*All rates listed are per issue*

B&W ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Full Page	\$559	\$499	\$169	8.625" x 11.125"	N/A
1/2 Page	\$279	\$229	\$169	3.625" x 10"	7.5" x 5"
1/4 Page	\$169	\$129	\$169	3.625" x 5"	N/A
1/8 Page	\$129	\$109	\$169	N/A	3.5" x 2.5"

*All rates listed are per issue*

DIGITAL BANNER	1 ISSUE	4 ISSUES	WEB LINK	AD SPECS
Exclusive (2 Banners)	\$899	\$839	INCLUDED	Two @ 200 x 860 pixels
Full Side Banner	\$499	\$449	INCLUDED	200 x 860 pixels
Double Box	\$399	\$369	INCLUDED	200 x 567 pixels
Single Box	\$249	\$229	INCLUDED	200 x 275 pixels

*\*2 banners available or up to 6 single box ads available*