

To:



## WHY ADVERTISE IN THE... COMMUNITY ASSOCIATION NEWS MAGAZINE?



### REACH

CEOs, Presidents, Directors, Purchasing Agents and Senior Management at Community Management companies and industry business partners.



### 4,000

Print and online versions of *Community Association News* reach 4000+ readers annually with multiple ways to be seen.



### TARGETED

*Community Association News* magazine is a recognized and targeted industry publication with established readership and trusted content.

### VIEW THE LAST ISSUE



Click here to see the last issue that reached thousands of viewers!

### DEADLINES

#### SPRING

**AD DEADLINE:** January 28

**EST. DELIVERY:** Late February

#### SUMMER

**AD DEADLINE:** May 19

**EST. DELIVERY:** Mid-June

#### FALL

**AD DEADLINE:** August 19

**EST. DELIVERY:** Mid-September

#### WINTER

**AD DEADLINE:** November 10

**EST. DELIVERY:** Early December

### SPECIFICATIONS

**COLOR SPACE:** Full Color

**FREQUENCY:** Quarterly

**BINDING:** Saddle-Stitch

**TRIM SIZE:** 8.375" x 10.875"

### FOR MORE INFORMATION

#### DENICE PEREZ

p. 517.209.4091 / tf. 800.572.0011 x8005

denice@eandmsales.com



## CLICK HERE TO SIGN UP ONLINE!

[www.emconsultinginc.com/adreservation/CAIMIMAG](http://www.emconsultinginc.com/adreservation/CAIMIMAG)

### AD RATES

### AD SPECS

COLOR ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Back Cover - Full Page	\$1,129	\$1,029	\$169	8.625" x 8.315"	N/A
Inside Cover - Full Page	\$1,029	\$929	\$169	8.625" x 11.125"	N/A
Page 1 - Full Page	\$929	\$819	\$169	8.625" x 11.125"	N/A
Full Page	\$779	\$719	\$169	8.625" x 11.125"	N/A
1/2 Page	\$499	\$439	\$169	3.625" x 10"	7.5" x 5"
1/4 Page	\$379	\$339	\$169	3.625" x 5"	N/A
1/8 Page	\$339	\$319	\$169	N/A	3.5" x 2.5"

*All rates listed are per issue*

B&W ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Full Page	\$579	\$519	\$169	8.625" x 11.125"	N/A
1/2 Page	\$289	\$239	\$169	3.625" x 10"	7.5" x 5"
1/4 Page	\$179	\$139	\$169	3.625" x 5"	N/A
1/8 Page	\$139	\$119	\$169	N/A	3.5" x 2.5"
Classified Services Listing	\$79	\$59	\$169	N/A	N/A

*All rates listed are per issue*

DIGITAL BANNER	1 ISSUE	4 ISSUES	WEB LINK	AD SPECS
Exclusive (2 Banners)	\$899	\$839	INCLUDED	Two @ 200 x 860 pixels
Full Side Banner	\$499	\$449	INCLUDED	200 x 860 pixels
Double Box	\$399	\$369	INCLUDED	200 x 567 pixels
Single Box	\$249	\$229	INCLUDED	200 x 275 pixels

*\*2 banners available or up to 6 single box ads available*